

AIB Newsletter

VOL. 13, NO. 1

FIRST QUARTER 2007



From the 2007 Program Chair

Oded Shenkar Ohio State University

Inside

11191010
Indianapolis Preliminary Program
_
Indianapolis Tour Opportunities 4
AIB Travel
Information 6
AIB Placement
Service 7
AIB Institutional
Memberships 7
Adopt-A-Library
Donors 8
AIB Foundation
Donors 8
Just off the Press 9
Members on the
MoveII
New AIB Members . I2

ou are all invited to Indianapolis U.S.A. to take part in the race toward the global economy and to celebrate the role of the AIB in furthering an understanding of the challenges and opportunities globalization brings. The theme of this year's conference, the Importance of Local Knowledge in a Global Economy, highlights the unique capabilities of international business scholarship in deciphering and interpreting local knowledge, from culture through politics to social structure, all in the context of a rapidly globalizing environment.

With nearly 700 paper submissions from more than 1,300 authors and 51 countries, we are expecting a very exciting conference. Joining us will be U.S. Ambassador **Randall L. Tobias**, Director of U.S. Foreign Assistance and USAID Administrator and former CEO of Eli Lilly; **Douglass C. North**, past winner of The Sveriges Riksbank Prize in Economic

Sciences in Memory of Alfred Nobel (more commonly known as the Nobel Memorial Prize in Economics), as well representatives from the United Nations Conference on Trade and Development (UNCTAD) and Deloitte and Touche, U.S.A. among others.

Concurrent sessions of competitive papers and panels will be designed around more focused and exciting themes as: Theory Development and Empirical Modeling Techniques in International Business; Co-evolution of Emerging Markets (EM) and Multinational Enterprises; Global Strategy; as well as Global versus Local Knowledge in International Business.

In addition to the paper and panel presentations, there will be several special sessions that usually garner much attention. Always highly anticipated are the sessions from the Women in the AIB (WAIB), the Association of Japanese Business Studies (AJBS), the Business





Association of Latin American **Studies** (BALAS), the Australia and New Zealand International **Business** Academy (ANZIBA). Of course, participants should also enjoy hearing the perspectives of the host school this

year, the Kelley School of Business at Indiana University—one of the country's premier business schools. And there will also be a number of Showcase Panels which invite distinguished researchers to discuss "state-of-the-art" research as to "where are we, where do we want to go from here, and what offers the most potential?"

The program planning committee is designing the program with you and your family in mind by offering many wellconceived social events such as optional tours to the Indianapolis Motor Speedway where guests will be allowed onto the track for a "bus ride" around the track; the Children's Museum which is the largest of its kind in the world and enjoyable for the whole family including the "child inside the adult"; as well as educational tours for participants to such diverse companies as Eli Lilly (pharmaceuticals), Rolls-Royce (aerospace) and Cummins (engines and related technologies), and Dow AgroSciences (agriculture and biotechnology).

Indianapolis, a cosmopolitan city in the heartland of America known for its Indy 500 car racing, is much more than that. The city is the twelfth largest in the United States and has enjoyed a dramatic revitalization catering to over 20 million visitors a year. The city is recognized for its dynamic business climate and is the home to many global businesses, among them, Eli Lilly, FedEx, Rolls-Royce, Dow AgroSciences and Raytheon.

The program is developing into something special as the program makes its return to the U.S.A. Be there for this exciting event.

See you in Indianapolis!

AIB Newsletter (ISSN: 1520-6262) is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director or Tunga Kiyak, Managing Director, 7 Eppley Center, Michigan State University, East Lansing, MI 48824-1121. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: aib@msu.edu • http://aib.msu.edu

EXECUTIVE BOARD

President Stefanie Ann Lenway University of Illinois at Chicago

Immediate Past President Alan M. Rugman Indiana University

Vice President - 2007 Program Oded Shenkar The Ohio State University

Vice President - 2008 Program John A. Cantwell Rutgers University

Vice President of Administration Susan E. Feinberg Rutgers University

Executive Director G. Tomas M. Hult Michigan State University

CHAPTER CHAIRPERSONS

Canada Chapter Howard Lin Ryerson University China Chapter

Changqi Wu Peking University

India Chapter Krishnan Narayanan India Institute of Technology

Japan Chapter Masataka Ota Waseda University

Korea Chapter Dong-Kee Rhee Seoul National University

Southeast Asia Chapter T.S. Chan Lingnan University

United Kingdom Chapter Jeremy Clegg University of Leeds Western Europe Chapter Daniel Van Den Bulcke University of Antwerp

Midwest USA Chapter Juan Meraz Missouri State Univers

Missouri State University
Northeast USA Chapter

Masood V. Samii Southern New Hampshire University

Southeast USA Chapter Carolyn B. Mueller Stetson University Southwest USA Chapter M. Kabir Hassan University of New Orleans

Western USA Chapter Sundaresan Ram Thunderbird JOURNAL OF INTERNATIONAL BUSINESS STUDIES

Arie Lewin, Editor
Duke University

EXECUTIVE SECRETARIAT
Tunga Kiyak, Managing Director
Irem Kiyak, Treasurer
Anne Hoekman — JIBS Managing Editor
Meg Sowle — Office/Editorial Assistant

AIB 2007 Indianapolis Preliminary Program*



Sunday, June 24, 2007

8:00 am-6:00 pm AJBS Annual Conference

Monday, June 25, 2007

8:00 am-12:00 pm AJBS Annual Conference

8:00 am-4:00 pm JIBS/AIB Paper Development Workshops

8:00 am-4:00 pm Doctoral Consortium 8:00 am-4:00 pm Junior Faculty Consortium

5:00 pm-7:00 pm Official Welcomes and the Eminent Scholar Opening Plenary 7:00 pm-10:00 pm *Presidential Reception* at the Westin Hotel Indianapolis

Tuesday, June 26, 2007

8:10 am-9:25 am AIB Fellows Plenary

9:25 am - 9:50 am Coffee Break

9:50 am-11:05 am Concurrent Sessions

11:05 am - 11:15 am Break

11:15 am - 12:30 pm Concurrent Sessions

12:30 pm - 1:45 pm Interactive Sessions with Light Lunch

1:45 pm - 3:00 pm Concurrent Sessions

3:00 pm - 3:30 pm Coffee Break

3:30 pm - 5:00 pm Keynote Speaker—Ambassador Randall L. Tobias

5:00 pm - 6:00 pm Reception sponsored by Randall L. Tobias Center for Leadership Excellence

7:00 pm - 10:00 pm AIB Fellows Dinner (AIB Fellows only)

Wednesday, June 27, 2007

8:10 am-9:25 am Concurrent Sessions

9:25 am - 9:50 am Coffee Break

9:50 am-11:05 am Concurrent Sessions

10:50 am - 11:15 am Break

11:15 am - 12:30 pm Executive of the Year Plenary

12:30 pm - 1:45 pm Interactive Sessions with Light Lunch

1:45 pm - 3:00 pm Concurrent Sessions

3:00 pm - 3:30 pm Coffee Break

3:30 pm - 4:45 pm Concurrent Sessions

7:00 pm-10:00 pm Gala Event at the Eiteljorg Museum of American Indians and Western Art —

Sponsored by Kelley School of Business, Indiana University

Thursday, June 28, 2007

8:10 am-9:25 am Concurrent Sessions

9:25 am - 9:50 am Coffee Break

9:50 am-11:05 am Concurrent Sessions

11:05 am - 11:15 am Break

11:15 am - 12:30 pm Concurrent Sessions

12:30 pm - 1:45 pm Interactive Sessions with Light Lunch

1:45 pm - 3:00 pm JIBS Decade Award Plenary

3:00 pm - 3:30 pm Coffee Break

3:30 pm - 5:00 pm AIB Awards Ceremony and Business Meeting 5:00 pm-6:30 pm JIBS Decade Award Reception / Farewell Party

Friday, June 29, 2007

8:00 am – 5:00 pm CIBER Director's Meeting

Saturday, June 30, 2007

8:00 am – 5:00 pm CIBER Director's Meeting

^{*} This preliminary program is subject to change. Please visit http://aib.msu.edu/events/2007/ for an up-to-date program.



Welcome to Indianapolis!

Our host committee is preparing for your visit. Below are a few opportunities to help you explore Indianapolis. Please check http://aib.msu.edu/events/2007/ to book one (or more!) of these great tours:

Tour Opportunities:

- **Tour #1:** The Indianapolis Motor Speedway, opened in 1909, is the world's largest spectator facility and the only racetrack to host the Indy Racing League (the Indianapolis 500), NASCAR (the All State 400), and Formula One (the United States Grand Prix).
- **Tour #2:** The Indianapolis Museum of Art is among the largest and oldest general art museums in the United States. In addition to housing its world-class art collections, the Museum is also a premier showcase for national and international exhibitions. The tour will include a guided visit of the museum, the visit of the gardens and a lunch.
- Tour #3: The Children's Museum of Indianapolis and Dinosphere Join us for adventure and learning at the greatest children's museum in the world. Meet a mummy, climb a limestone wall, ride on the world famous carousel, sail through Space-Quest Planetarium and experience dinosaurs like never before at "Dinosphere: Now You're in Their World". The museum is fun for all ages! Web: http://www.childrensmuseum.org/
- **Tour #4: The Indiana University Bloomington** Campus with a side trip to the artisan community of Nashville and Brown County takes visitors to scenic Southern Indiana.
- **Tour #5: Educational tours to major companies:** In addition, we will be offering educational tours to major multinational companies in Indianapolis.

Please note that these tours may be canceled if the minimum number of registrants is not confirmed by June 10th 2007.



White River State Park

White River State Park Tour Opportunities:

You will benefit from a discount on these tours if you buy them online or at the tour booth onsite.

- Tour: Gardens and Galleries combine the White River Gardens, Indiana State Museum and the Eiteljorg Museum of American Indians and Western Art. This tour will depart from the Westin Hotel and is a 3-block walk.
- Tour: Lights, Legends and Lions joins the IMAX Theatre, NCAA Hall of Champions and Indianapolis Zoo together in this package of film, sports and wildlife. This tour will depart from the Westin Hotel and is a 3-block walk.

Other Attractions:

The following attractions are walking distance from the Westin Hotel. You can go by yourself and buy the tickets at the door at a regular price.

Central Canal: Walk, jog or skate along this waterway that runs from the White River through the Park. Be serenaded on your gondola ride, or if you're more athletic, rent one of the pedal boats during the summer.

Indiana State Museum and IMAX Theater: Starting with the birth of the Earth and tracing the Hoosier history into the 21st century, the museum offers an electric and ever-changing adventure. Web: www.indianamuseum.org. The theater is a six-story screen, with a 16000-watt digital sound system and bright, crisp picture will make you feel like you're in the movies, not just watching one. Web: www.imaxindy.com

NCAA Hall of Champions: In three theater presentations, engaging exhibits and a turn-of-the-century gymnasium, the Hall of Champions showcases past and present champions, and the 88 championships the NCAA administers in the 23 sports. Web: www.ncaahallofchampions.org

The Indianapolis Zoo and White River Garden: Be among the first visitors in the world to view dolphins underwater eyeball-to-eyeball. Visit also the 3.3 acres of interior and exterior gardens. You can enjoy the spectacular beauty of the seasonal shows inside the Hilbert Conservatory and the thousands of flowers and plants in the outside DeHaan Tiergarten.

Eiteljorg Museum of American Indians and Western Art: Immerse yourself in the art, history and culture of the indigenous cultures of the American West and Native America. The site of the Gala Dinner for AIB 2007. Web: www.eiteljorg.org.

Air Travel Discounts for the 2007 Meeting

STAR ALLIANCE



The **Star Alliance** is pleased to be appointed as the Official Airline Network for the 2007 AIB Annual Meeting in Indianapolis.

With this agreement, conference delegates receive a special discount when flying with any participating Star Alliance airline listed below by providing the event code UA01587 when making reservations.

Participating Star Alliance Airlines: Air Canada, ANA, Asiana Airlines, Austrian Airlines, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, South African Airways, Swiss, TAP Portugal, United, and US Airways.

Please visit http://aib.msu.edu/events/2007/AirTravelDiscounts.asp for additional details on the qualifying airfares

and applicable discounts.

Car Rental Discounts for the 2007 Meeting



Hertz offers AIB 2007 Indianapolis Conference participants special discounts on daily, weekend, and weekly rentals.

Make your reservations on line at www. hertz.com using the special convention code CV# 03XV0001 assigned to AIB 2007 and receive discounts of up to 15 percent off publicly available rates. These rates are available June 18 to July 5, 2007.

In addition, Hertz also offers year-round discounts to AIB members. To request your Member Discount Card for all your Hertz rentals, please contact the AIB Secretariat at membership@aib.msu.edu

Lodging Information



The AIB 2007 Conference conference will be held at the **Westin Hotel Indianapolis** (Phone: +1-317-262-8100) located right at downtown and within walking distance to many of Indianapolis's attractions.

To qualify for the discounted rate of US\$145 for our conference, you must identify yourself as a member of the **Academy of International Business (AIB) 2007 Annual Meeting.** You must reserve your room by May 26, 2007 to receive the special rates below. Please note that the number of rooms at this rate are limited, and are available only on a first-come-first-serve basis. Please note that the room rates do not include a 15 percent room tax.

For additional details, and online reservations, visit http://aib.msu.edu/events/2007/Lodging.asp





AIB Placement Service for 2007

The AIB Placement Service will be available at the 2007 AIB Annual Conference in Indianapolis, Indiana, USA—June 25-28, 2007. The June dates present a great opportunity for new graduates and employers to get an early start in the job market and to warm up for the larger disciplinary meetings in August. Schools with late position approvals will also be able to catch up and find suitable candidates for the Fall semester through the placement service at the AIB meeting. Dr. Hongxin Zhao from Saint Louis University will coordinate placement services for both applicants and schools.

Position Applicants: Position applicants should submit a *1-page* resume containing personal and professional information, including the following items: Name, email address, contact phone number, mailing address, name of degree, date and name of institution awarding the degree, month of availability for new position, visa status (if applicable), areas of teaching interest, intention to attend the meeting in Indianapolis. If you wish to remain confidential, please indicate that clearly and specify what information you would like posted on the Web site and at the placement center. Please observe the 1-page limit.

Schools and Other Employers: Schools and other employers wishing to announce positions should submit a 1-page position description, including the following items: Position title or area, rank, position requirements, starting date, salary range, contact person and details (name, email, phone, mailing address), name of representative who will attend the meeting in Indianapolis. Please observe the 1-page limit. Additional pages or details can be added to the Position binder at the conference by having your school's representative bring 10 paper copies to Indianapolis.

All materials must be received by **June 15**, **2007** to ensure availability at the conference placement center. Materials should be sent via email to **aib2007 placement@slu.edu**.

A list of positions and candidates participating in the AIB 2007 Placement Service will be posted on the placement service web site in the weeks before the conference: http://aib.msu.edu/careercenter/2007/placementcenter.asp

Institutional Members

We thank the following organizations for their support of the Academy of International Business through an institutional membership for the 2006 calendar year:

- **⊃** Duke University CIBER, USA
- **⊃** Eafit University, Colombia
- **⊃** Erasmus University, Netherlands
- **⊃** Florida International University, USA
- **⊃** George Washington University, USA
- **⇒** Georgia State University, USA
- **⊃** Indiana University, USA
- → Michigan State University, USA (3 institutional memberships)
- ⇒ National Institute of Development Administration, Bangkok, Thailand
- → Peking University, Guanghua School of Management, China
- Universidad Peruana de Ciencias Aplicadas, Peru
- Université de Versailles St-Quentinen-Yvelines, France
- **⊃** University of Auckland, New Zealand
- University of Illinois at Chicago, USA
- University of Scranton, USA
- University of South Carolina, USA
- ⇒ Youngstown State University, USA
- → York University, Schulich School of Business, Canada (2 institutional memberships)

AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit http://aib.msu.edu/membership/

Adopt-A-Library

Our gratitude goes out to the following members for their generosity in supporting the Adopt-a-Library program in the 2006 calendar year:

Institutional Benefactor

Madhuri and Jagdish N. Sheth Foundation

Full Benefactor — gifts of \$100 and above

Lee C. Nehrt Jose R. de la Torre

Associate Benefactors — gifts of \$50 to \$99

Mohamed Abdelrahim Samuel Yaw Akomea Isabel Cristina Antunes Nakiye A. Boyacigiller Mitsuo Hayashi Noritake Kobayashi Takio Nakagawa Stefan H. Robock Jacobus Frederik de Roos Stephen T. Rudman John K. Ryans, Jr. Saeed Samiee Rob R.J.M Van Tulder

Assistant Benefactors — gifts of up to \$49

Samuel Asamoah Chang Hwan Choi Jean-Claude Cosset John H. Dunning Andrew Finger John H. Grant Mari Yanagi Kobayashi Chadwick C. Nehrt Yoshihiro Oishi Anupama Phene Neusa Santos Sadu Shetty

The Adopt-A-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to JIBS. Donations to the Adopt-a-Library program can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.

AIB Foundation

Our gratitude goes out to the following members for their generosity in supporting the AIB Foundation and its activities in the 2006 calendar year:

Full Benefactors — gifts of \$100 and more

Noritake Kobayashi Masaaki Kotabe Lee C. Nehrt Donald M. Pattillo Saeed Samiee Jose R. de la Torre

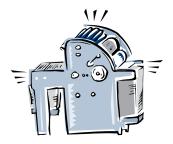
Associate Benefactors — gifts of \$50 to \$99

Mohamed Abdelrahim Samuel Yaw Akomea Isabel Cristina Antunes Mitsuo Hayashi Steven M. McGuire Takio Nakagawa Stefan H. Robock Jacobus Frederik de Roos

Assistant Benefactors — gifts of up to \$49

Samuel Asamoah Mari Yanagi Kobayashi Claudio Carpano **Neng Liang** Sanford Moskowitz Chang Hwan Choi Jean-Claude Cosset Yoshihiro Oishi John H. Dunning Clint Relyea Ken-Ichi Enatsu Malika Richards **Andrew Finger Ronald Rivas** Takeshi Fujisawa Neusa Santos John H. Grant Sadu Shetty Pol Herrmann Peter Sicher

The AIB Foundation is a charitable organization that funds projects which aim to advance the cause of international business. Under the Foundation's charter, these funds may be used for a wide variety of purposes: student scholarships, faculty fellowships, research grants, travel grants, doctoral dissertation grants, and publications subsidies. Donations to the AIB Foundation can be made during AIB membership renewal or annual conference registration processes, or may be sent separately to the AIB Secretariat.



Just off the Press

- ⇔ Riad A. Ajami, Charles B. Hayes (University of North Carolina, US) and Marca Marie Bear (University of Tampa Florida, US) have co-edited The Global Enterprise: Entrepreneurship and Value Creation (International Business Press, ISBN: 978-0789023391). The Global Enterprise examines how a healthy relationship between entrepreneurship and globalization can combine with new methods of knowledge creation to enhance economic development and build firm sustainability. This book takes an innovative approach to the practical aspects of international business, including economic cluster formation, network formation, market entry, public policy controls and incentives, economic competitiveness, and the creation of value. The Global Enterprise offers perspectives from practitioners and academics working in a variety of disciplines in Europe, Asia, the Middle East, and the United States. Their contributions address many of the vital issues of global business, including value-added chains, cross-border networks, knowledge management, technology transfer, transnational lines of production, distribution, marketing, and financial flows, and the strategic partnerships between government and corporations.
- Craig S. Fleisher (Odette Business School, University of Windsor) and Babette Bensoussan (The Mindshifts Group, Sydney) have published Business and Competitive Analysis: Effective Application of New and Classic Methods (FT Press/Financial Times, 2007, ISBN: 0131873660). This book begins with a practical primer on the process and context of business and competitive analysis: how it works, how to avoid pitfalls, and how to communicate results. Next, they introduce their unique FAROUT method for choosing the right tools for each assignment.

- The authors then present 24 of today's most valuable analysis methods. They cover "classic" techniques, such as McKinsey 7S, country risk and industry analysis, as well as emerging techniques from multiple disciplines: economics, finance, sociology, anthropology, and the intelligence and futurist communities. For each, they present clear descriptions, background context, strategic rationales, strengths, weaknesses, step-by-step instructions, and references. The resulting text is valuable to analysts, consultants, decision-makers, mangers and scholars.
- ⇔ Klaus E Meyer (University of Reading) and **Saul Estrin** (London School of Economics) have just published Acquisition Strategies in European Emerging Economies (Palgrave-MacMillan, 2007, ISBN 1-4039-9854-X). The book builds on their recent book Investment Strategies in Emerging Markets (Edward Elgar, 2004, ISBN 1-85898-736-9) in using combined case and survey methodologies to explore foreign investment strategies in emerging economies. In particular, the new study investigates these issues by combining a questionnaire survey with eleven case studies in Poland, Hungary and Lithuania. It incorporates the post-entry dynamics with respect to changes in control and resource contributions, and thus develops a dynamic perspective of international acquisitions, and a refined acquisition typology. On this basis, implications are derived for managers and policy makers, as well as for future scholarly research on mergers and acquisition in emerging economies. Further information is available at www.klausmeyer.co.uk/book summary 2007.htm
- Shahrokh M. Saudagaran (University of Washington, US) has edited Asian Accounting Handbook: A User's Guide to

the Accounting Environment in 16 Countries (Thomson, ISBN 981-243-716-9). This book covers financial reporting, auditing and the accounting profession in 16 Asian countries which account for over 90 percent of the total gross domestic product of Asia. It is aimed at accounting professionals, educators, corporate executives, and students with an interest in accounting in Asia. The chapters are contributed by local experts from each country. Each chapter reviews the development of existing accounting standards and practices in these countries in conjunction with international accounting and auditing standards and how they have impacted the local accounting regulatory environments. It also discusses capital market reforms after the Asian crisis of the late 1990s. It is a useful reference volume for financial analysts, investors, researchers, and students interested in financial reporting in the most dynamic segment of the world economy.

- ⇒ John Walsh (Shinawatra University, Thailand) has edited The Globalisation of Executives and Economies: Lessons from Thailand (Chandos, Oxford, ISBN: 1843342812). How has globalisation affected the executives and economy of Thailand, one of the most dynamically growing countries in East Asia? This book provides coverage of crucial industrial sectors in the Thai economy, comparisons between the past and the present of the Thai economy and a variety of studies aiming to explain the behavior of Thai executives and consumers. Key Features: 1. a comprehensive approach to the globalisation of Thai executives and companies 2. written by a variety of industry and academic specialists 3. avoids academic jargon in explaining reallife issues in an easy to read style 4. Includes business-to-business, business-to-customer and business-to-government concerns.
- of Melbourne, Australia) have co-edited The Internationalisation Strategies of Small-Country Firms: The Australian Experience of Globalisation (Edward Elgar Publishing, May 2007, ISBN: 1845422120). The international business literature often struggles to depict a universal experience of internationalisation from the perspective of large countries. This book seeks to enrich the literature

by providing a nuanced overview of the little-known Australian experience, being an atypical case of a small- to mediumsized economy that liberalized rapidly from the 1980s outside any trading bloc. The experience of Australian firms is set in historical and comparative perspective, including interactions with inward and also American FDI. The book concludes by outlining what can be learned from Australia's example, and presenting implications for future research.

- ⇔ Gabriel Benito, Bent Petersen (Copenhagen Business School, Denmark) and Lawrence S. Welch (Melbourne Business School, Australia) announce the publication of their co-authored book, Foreign Operation Methods: Theory, Analysis, Strategy (Edward Elgar Publishing, October 2007, ISBN: 1845420446). This unique work focuses on foreign operation methods. It discusses the characteristics, choice, utilization, and management of foreign operation methods—also known as 'entry modes' or 'foreign market servicing methods'—as critical criteria for companies' ability to function in the international business arena. The book contains an extended analysis of the various foreign operation mode options, including those that have, until now, received relatively cursory treatment. The discussion incorporates issues such as international licensing, franchising, outsourcing, project operations and management contracts. In addition to providing an overview of the various theoretical perspectives on foreign operation mode choice, the authors also include a treatment of emerging strategy concerns such as mode combinations and mode switching.
- © Sara L. McGaughey (University of Leeds (CIBUL, UK)) has published a book, Narratives of Internationalisation- Legitimacy, Standards, and Portfolio Entrepreneurs (Edward Elgar Publishing, August 2007, ISBN: 1845420020). This book makes a rare but often advocated contribution to internationalization research by providing a richly contextualized narrative of the growth and internationalization of a cluster of small firms owned by three entrepreneurs in Tasmania, Australia, over 25 years. The ethnographically—inspired

Continued on page 12

Just Off the Press

Continued from page 15

longitudinal case study is presented with sufficient depth, detail and creative forms of writing. Export market choice, institutional entrepreneurship in relation to national and global standards, and the consequences of portfolio entrepreneurship for international new venturing are explored through the lens of legitimacy and legitimacy processes.

⇔ Robert Salomon (New York University, US) has published a book, Learning from **Exporting: New Insights, New Perspectives** (Edward Elgar Publishing, February 2007, ISBN: 1845425812). This book explores the relationship between exports and productivity. Whilst a body of research indicates that exporters have superior productivity to nonexporters, received wisdom suggests that this is because productive firms became exporters. Robert Salomon approaches this issue from a different angle. He argues that exporters can access diverse knowledge inputs that are not available in the domestic market, and that this knowledge can spill back to the focal firm and, through learning, can foster increased innovation. Therefore, exporting can also make firms more productive.

Subhash C. Jain (University of Connecticut, US) has edited Emerging Economies and the Transformation of the International Business: Brazil, Russia, India and China (BRICs) (Edward Elgar Publishing, January 2007, ISBN: 1845425979). As these four nations acquire greater economic clout, the opportunities for other countries increase. The contributors describe the favorable circumstances these evolving economies could provide for the US and other countries, such as expanded markets and services, higher returns on investments, and new partners in building a more peaceful and prosperous world. In contrast, they also discuss risks to traditional industries and possible challenges to positions on human rights and intellectual property protections, environmental standards, free markets and democratic governments. The volume emphasizes the need for companies to adopt strategies to stay ahead in the changing business environment. Governments must also design and implement new policies geared toward mutually beneficial relationships with ⇔ BRICs.



Members on the Move

CD Lyn S. Amine has been named Shaughnessy Fellow in International Marketing by the Cook School of Business at Saint Louis University. This title recognizes Lyn's research contributions and many years of service to the field of international marketing.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just Off the Press sections. Email your professional accomplishments, book publications, promotions, and bonors, to:

aib@aib.msu.edu . Please limit your announcements to 150 words and identify the name of the section it is intended for in the subject line of your email.

New AIB Members

AIB welcomes the following 121 new members who joined our community between November 16, 2006 and February 15, 2007.



Ainul Azreen Adam Oluwakemi Adekunle Isil Agyuz Sogukoglu Benedikt Albrecht Chad Albrecht Darwish Almaharbi Pacapol Anurit Anuschka Bakker Peter Banfe

Sumintorn Baotham

Balbir Bhasin

Elisabeth Boretzky

Sunardi Sembiring Brahmana

Wendy Brooke Allen Broyles

Chanchai Bunchapattanasakda

Thomas Cary

Francisco Castaneda Jirapa Chalatharawat Hong-Jen Charles Chiu

Jun-Zhi Chiu

Pharnnapha Chuebang

Erzsebet Czako Robert Peter Dewitt

Robert Peter Dewitt
Jan Duggar
Qiu Fang
Charles Fenner
Ying Fen Fu
Deborah Gaut
Dirk Glienke
Robert Goodson
Marilou Haines
Zeenobiyah Hannif
Shaun Hansen
Andrew Wei Hao
David Holliman
Chao-Chen Hsieh
Thomas Huigens
Quentin Jackson

Arnut Jaisamrarn

Palan Jantarajaturapath

Douglas Johansen Paul Kalfadellis Jaeyoung Kang Kiyoshi Kawahito Young Min Kim Jon Kirchoff

Kritika Kongsompong

Heidi Kreppel Irene S Y Kwan

Phongsak Leartharanon

Minsoo Lee John Lewis Xinjian Li Ming Hsin Li

Visit Limsombunchai

Ching Yi Lin Chen-Yin Liu Sundeep Manghat Kevin Mark

Doreen McGunagle Keatkhamjorn Meekanon

Suhas Mehta Moriah Meyskens Deependra Moitra

Tirta Nugraha Mursitama

Ingorn Nachailit
Oliver Neufeld
Pailin Nilniyom
Abraham Oberholster
Snjolfur Olafsson
Banu Ozkazanc Pan
Chris Perryer

Chanthima Phromket Triphon Phumiwasana

June Poon

Nuttavong Poonpool
Pairat Pornpundejwittaya
Ramya Rajajagadeesan
K K Ramachandran
Denise Rathmann
Michelle Reina

Eric Rhiney Marti Rillo

Phaibooon Rokbob

Erica Salvaj Sampsa Samila Catie Shadlick Nasrin Shah Stephen Sharang Meng Hsun Shih Tsui Yii Shih George Shinkle

Porntip Shoommuangpak

Daniel Simonet Nittana Southiseng Preecha Srisakhirun

Tobias Strehle Christina Stringer

Ali Taleb Sylvie Tan Chai Ching Tan Frances Van Ruth Irena Vida John Walsh

Scott Walsworth Sidne Ward James Wellock

Duangkamol Wilawan

Warat Winit

Kanyamon Wittayapoom

Bin Xu

Ya-chun Monica Yang

Serdar Yavuz Pi-Hsia Yen

Wathana Yeunyong

Susan Young Desmond Yuen Kamil Zbychorski Songwen Zhang Louisa Zhang

AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)

CALL FOR PAPERS
Eighteenth Annual Conference
November 8-10, 2007
Tulsa, Oklahoma

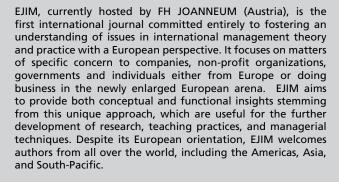
The eighteenth annual ASC conference on Global Competitiveness in the 21st Century: Economic Development, Property Rights, Individual Liberty and Democracy is an excellent opportunity for you to:

- Interact with scholars, business leaders, and government leaders from all over the world
- Discuss research findings and current practices pertaining to the various facets and sources of competitiveness
- Present your paper in a very congenial and professional conference environment
- Publish your article in peer-reviewed Cabell listed journals

Completed articles, work-in-progress, abstracts, and panel discussion topics focusing on the following areas are sought: traditional areas such as international trade and finance, human resource management, information technology, marketing, industry/country/region competitiveness, corporate alliances, emerging markets, leadership, quality management as well as areas of current interest such as Today's Knowledge-Based Firm and Society, China/ India and the World, Energy and Global Politics, Corporate Responsibility and Global Compact, Public Affairs & Corporate Communications, Privatization in Global Markets, Corporate Governance, E-Commerce, Supply Chain Management & Outsourcing, Competing in Dynamic Global Industries: e.g., Telecommunications, Pharmaceutical and Biotech. Accepted papers will be published in the Society's Annual Research Volume--Competition Forum. At least one author is required to attend the conference. Highly competitive papers may be invited for publication in one of the three journals-Journal of Global Competitiveness, Advances in Competitiveness Research or Competitiveness *Review*. The deadline for the receipt of submissions is **June 8, 2007**. To facilitate the blind peer review process, the first page should include: Title of submission, authors' name(s), institutional affiliation(s), e-mail address, phone and fax numbers. The second page should repeat the paper title but should contain no information that would identify the author or the institution. Publication style guidelines of the American Psychological Association should be used. Please send four copies of the submission (or one copy by e-mail) to:

Prashanth N. Bharadwaj, Academic Program Chair American Society for Competitiveness, PO Box 1658, Indiana, PA 15705 E-mail: pnb@iup.edu • ASC Web-site: www.eberly.iup.edu/asc Phone: 724-357-4880 • Fax: 724-357-5743

European Journal of International Management (EJIM)



EJIM is devoted to the publication of contributions pertaining to all aspects of international management in Europe, including but not limited to the following: Environment of International Management in Europe, International Strategy, International HRM, Cross-cultural Management, Leadership, International

Entrepreneurship, etc. EJIM publishes both conceptual and empirical papers, case studies, book reviews, commentaries, conference notes, and special issues dedicated to important topics in European international management.

The inaugural double-issue of EJIM is due to be released in May 2007 – the exciting line-up of contributions includes original works by Hofstede, Cheng, Fink, Holden, Magala, Salvatore, Nonaka, Yolles, Aycan, Puffer, and others.



For more information and to submit a paper or propose a special issue, please consult our website at www.ejim-global.org or contact the Executive Editor, Dr. Vlad Vaiman, FH Joanneum, Department of International Management Eggenberger Allee 11 8020 Graz, Austria at editors@ejim-global.org.



GLOBAL BUSINESS AND ORGANIZATIONAL EXCELLENCE

A Review of Research & Best Practices

A John Wiley publication

(Formerly The Journal of Organizational Excellence)

CALL FOR PAPERS

Now located in Marseilles, France and New York, USA, the newly re-launched *Global Business & Organizational Excellence: A Review of Research & Best Practices* (GBOE) published six times a year, provides executives and managers in business and government, academicians, human resources specialists, and consultants with timely information on strategies and techniques that organizations around the world are using to excel – that is, to effectively enhance their performance and competitive position in a global economy – while meeting the needs of all their stakeholders, including their employees, customers, owners, and communities.

Rapidly increasing globalization has made it necessary for organizational leaders and scholars to more actively share best practices and research findings relevant to corporate success in all countries and cultures. *GBOE* encourages the development of such innovative ideas and new methods of management practices, with topical areas in all aspects of international business, including production, human resource management, marketing, and finance, as well as analysis of cross-cultural, economic, public policy, sociological, technological, and environmental issues as they pertain to business and organizational operations.

Submission requirements: GBOE publishes both general-interest articles and academically refereed articles.

All unsolicited general-interest manuscripts should be discussed with or sent to Jane

G. Bensahel, Editor-in-Chief, *GBOE*, 212-852-0360 or jane.bensahel@orcww.com All unsolicited articles to be academically refereed should be discussed with or sent to **Yahia Zoubir**, Editor-in-Chief, *GBOE*, +33 (0)4 91 827 347 or **GBOE@euromed-marseille.com**.

Editorial guidelines can be obtained by writing to: GBOE@euromed-marseille.com.

The Multinational Business Review

is now published at
Saint Louis University
by the Boeing Institute
of International Business
John Cook School of Business



Editor in Chief Seung H. Kim, Ph.D.

Dr. Seung Kim is a professor of international business and finance. Since 1984 he has served as the founding director of the Boeing Institute of International Business in the John Cook School of Business at Saint Louis University.

Editor

Hongxin John Zhao, Ph.D.

Dr. John Zhao is an associate professor of international business. He teaches courses in international business, Asian business and strategic management.

Managing Editor

Karen Schneider, MBA

Ms. Schneider has more than 15 years experience in academic administration. She has been with the Boeing Institute of International Business since 1998. MBR has been named one of the five core journals in international business.

Journal of International Business Studies, 4th Qtr 2000

Be a part of the MBR community by:

- submitting articles on international topics of interest
- becoming a reviewer to ensure a quality publication
- becoming a subscriber
- encouraging your library to subscribe

For more information

mbr@slu.edu (314) 977-3630

or visit us at mbr.slu.edu

2007 AIB Annual Meeting Registration Form Indianapolis, Indiana, USA

Please mark the appropriate box(es) Print or type all information clearly

Registration for AIB 2007 Annual Meeting

□ R	☐ Renewal of current AIB Membership		
	pplication for new mem	•	
	- I didinate of each Event Hences		
□ U	pdating address or othe	r info (Current Member)	
Family (o	r Last) Name	Member ID#	
First Name (for name tag)		Middle Initial	
Address L			
Address L	ine 2		
City		State	
Postal Cod	de	Country	
Telephone	9	Fax	
E-mail		Personal web page	
Position/	Title	Organization	
Arrival Da	te	Arrival Time	
Departure	Date	Departure Time	
nation All che includ a US b ed on	ing ABA routing number a	oyer ID: #23-7442958). oded banking information, at the bottom of the check, e US dollar amount imprint- ernational money orders	
100%	ID POLICY for cancellatio prior to June 1, 2007 (learning to June 15, 2007		
	this form (or a copy) wi recording of your registr	th your payment to ensure ation.	
MAIL:	Academy of Internationa Michigan State Universit 7 Eppley Center East Lansing, MI 48824- +1 (517) 432-1009	у	
or reg	ister online at http://aib	.msu.edu/	

REGISTRATION FEES Includes access to all sessions, coffee breaks, poster sessions with light lunch, Presidential Reception and Gala Event. AIB MEETING REGISTRATION FEE \$ Regular AIB member registration: US\$400.00 Student AIB member registration: US\$175.00 Low-income AIB member registration: US\$175.00 Preferred Name For Name Tag **EARLY REGISTRATION DISCOUNT** ☐ For REGULAR member registrations received before April 15, 2007 Subtract \$50 from the above regular member registration fee LATE REGISTRATION FEE + \$ ☐ For ALL registrations received after May 31, 2007 Add US\$100.00 to the above registration fees SPOUSE/GUEST TICKETS ☐ June 25 Presidential Reception (Westin Hotel) – \$40 ☐ June 27 Gala Event (Eiteljorg Museum) — \$60 SPOUSE/GUESTS NAME (for name tag if purchasing the Spouse/Guest package) MEMBERSHIP DUES All conference attendees must be members in good standing as of June 28, 2007. If your membership expires before then, or you are not currently an AIB member, please use the section below to add one year of membership dues. Regular Member US\$100.00 Student Member US\$50.00 (with copy of valid university ID) Low-Income Member US\$50.00 (gross annual income below US\$25,000) AJBS REGISTRATION \$ If you are not yet an AJBS member, or need to renew, please choose the appropriate option that includes a membership from below. ☐ Regular registration with membership—\$175 Regular registration only—\$125 ☐ Student/Low Income registration with membership—\$105 ☐ Student/Low Income registration only—\$75 * Add \$25 for late registration after May 31st. DONATIONS Adopt-a-Library - US\$50 per subscription AIB Foundation – any amount appreciated **TOTAL PAYMENT** .00 **METHOD OF PAYMENT Check or Money Order** (Enclose with form) Check date: **Credit Card** □ MasterCard □ VISA □ AMEX □ Discover Credit Card Number (Month/Year) **Expiration Date** Name on card